

Dog and cat owners: values and mentalities

Common to both (dog and cat owners):

A need for a meaningful connection to life, nature, other people: a desire for symbiosis.
A pet as a source of personal fulfilment.

Dog owners:

An experience of status, an expression of their identity and stature to others, even of their control (power and success as demonstrated through their animal!). Dogs connect them to others and encourage encounters.

Cat owners:

A more intense and intimate connection to life.
A closer and respectful symbiosis with life and nature in general. Cats also represent a unique *polysensorial* experience (pleasure via all the senses).

- Much stronger
- Stronger
- Weaker
- Much weaker

BIOMANISM

EMOTIONAL CONNECTIVITY

OPENNESS TOWARD OTHERS

INTUITIVE POTENTIAL

PERSONAL CREATIVITY

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POLYSENSORIALITY 115

(*) The indices are calculated by comparing the groups analyzed to the total population
