

# CROP - PANORAMA 2017

Canada

O319. In general, would you prefer to do your shopping?																					
	Gender			AGE						Income				Language		Education			Ethnicity		
	Total	Men	Female	18-24	25-34	35-44	45-54	55-64	65+	-25M	25-40M	40-60M	60M+	French	English	H.S.	Coll.	Uni.	Brit.	French	Other
Population:	26502	12444	14058	2737	4267	4471	4909	5840	4280	1848	3833	4539	12689	5569	20294	9541	10601	6361	8361	5542	12600
Sample:	6288	2987	3301	567	1018	1091	1197	1392	1023	436	906	1097	3023	2366	3813	1810	2609	1869	1803	2122	2363
online (on the internet) without having to go to the store	19%	19%	18%	29%	30%	26%	17%	9%	8%	19%	19%	15%	21%	19%	18%	18%	18%	20%	17%	18%	19%
at the store, so you can see, touch or try on the products	68%	67%	69%	59%	53%	60%	70%	78%	82%	66%	71%	71%	65%	66%	69%	71%	69%	64%	71%	67%	67%
go to the store so you can see, touch or try on the products and make up your mind, but then order online and have your purchases delivered at home	13%	13%	13%	13%	16%	14%	13%	12%	10%	15%	10%	14%	13%	15%	12%	12%	12%	16%	12%	14%	14%

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O319. In general, would you prefer to do your shopping?																					
	Born in Canada		Household with children			Occupation				Community Size*						Regions					
	Total	Yes	No	12-17	13-17	None	PROF ADM	TECH	OFF. SALE SERV	MAN. WORK	A	B	C	D	ATL.	QC.	ONT.	MAN. SASK	AL-BERTA	B.C.	CAN. LESS QUE
Population:	26502	21560	4942	5045	3376	19271	5046	2420	3737	3489	10704	7090	3349	5359	1892	6355	7714	3091	3397	4052	20147
Sample:	6288	5417	871	1187	779	4601	1296	606	856	721	2560	1633	790	1305	607	2886	1176	468	531	620	3402
online (on the internet) without having to go to the store	19%	19%	16%	24%	21%	17%	23%	25%	20%	17%	18%	19%	18%	19%	20%	19%	21%	20%	17%	14%	19%
at the store, so you can see, touch or try on the products	68%	68%	70%	60%	65%	71%	62%	60%	67%	71%	68%	68%	69%	69%	70%	66%	66%	68%	70%	74%	69%
go to the store so you can see, touch or try on the products and make up your mind, but then order online and have your purchases delivered at home	13%	13%	13%	16%	14%	12%	15%	15%	13%	12%	14%	12%	13%	12%	10%	15%	13%	13%	13%	11%	12%

\*Community size: (A) 1,000,000+ inhabitants – (B) 100,000-99,999 inhabitants – (C) 10,000-99,999 inhabitants – (D) Less than 10,000 inhabitants