

Values and hot buttons based on people's attitude to same-sex marriage

Those most strongly in favour: a deep need for personal fulfillment, enthusiasm for diversity and a strong feeling of connection to nature, life and the people around them.

Those most strongly opposed: an extremely traditional and conservative view of society: god, religion, very strict social, familial and moral codes, etc.

FLEXIBLE DEFINITION OF FAMILY 151
FLEXIBILITY OF SEXUAL IDENTITY 148
CONTROL OF DESTINY 133
SOCIAL LEARNING 129
INTUITIVE POTENTIAL 129
BETTERMENT 126
PERSONAL CREATIVITY 126
BIOMANISM 125
OPENNESS TO OTHERS 123
INTROSPECTION 118

PATRIARCHAL AUTHORITY 154
RELIGIOSITY 153
ETHNIC INTOLERANCE 150
AVERSE TO CHANGE 148
SOCIAL DISCONNECT 130
EQUALITY OF THE SEXES 73
HAPPINESS OVER DUTY 61
REJECTION OF AUTHORITY 55
SEXUAL PERMISSIVENESS 53
FLEXIBILITY OF SEXUAL IDENTITY 49

- Very strong
- Strong
- Weak
- Very weak

(*) The indices are calculated by comparing the groups analyzed to the total population
