

# CROP - PANORAMA 2017

Canada

LN13. I believe it is essential to support local products & brands, even it means paying a little extra																					
	Gender			AGE						Income				Language		Education			Ethnicity		
	Total	Men	Female	18-24	25-34	35-44	45-54	55-64	65+	-25M	25-40M	40-60M	60M+	French	English	H.S.	Coll.	Uni.	Brit.	French	Other
Population:	26502	12444	14058	2737	4267	4471	4909	5840	4280	1848	3833	4539	12689	5569	20294	9541	10601	6361	8361	5542	12600
Sample:	6288	2987	3301	567	1018	1091	1197	1392	1023	436	906	1097	3023	2366	3813	1810	2609	1869	1803	2122	2363
Totally agree	24%	22%	24%	25%	26%	23%	24%	23%	21%	23%	24%	26%	23%	23%	24%	24%	24%	22%	24%	24%	23%
Somewhat agree	56%	54%	57%	53%	51%	56%	55%	58%	61%	51%	55%	54%	57%	58%	56%	54%	56%	58%	56%	57%	56%
Somewhat disagree	17%	19%	16%	18%	19%	17%	18%	16%	17%	23%	18%	17%	17%	16%	18%	18%	16%	18%	17%	16%	18%
Totally disagree	3%	4%	2%	4%	4%	3%	2%	4%	2%	3%	3%	3%	3%	3%	3%	4%	3%	2%	2%	3%	4%
Totally agree / Somewhat agree	79%	77%	82%	78%	78%	79%	79%	80%	81%	74%	80%	80%	80%	81%	79%	78%	81%	80%	80%	81%	78%
Somewhat disagree / Totally disagree	21%	23%	18%	22%	22%	21%	21%	20%	19%	26%	20%	20%	20%	19%	21%	22%	19%	20%	20%	19%	22%

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	Born in Canada		Household with children			Occupation				Community Size*						Regions				CAN. LESS QUE	
	Total	Yes	No	12-17	13-17	None	PROF ADM	TECH	OFF. SALE SERV	MAN. WORK	A	B	C	D	ATL.	QC.	ONT.	MAN. SASK	AL-BERTA		B.C.
Population:	26502	21560	4942	2792	2663	21685	5046	2420	3737	3489	10704	7090	3349	5359	1892	6355	7714	3091	3397	4052	20147
Sample:	6288	5417	871	674	607	5171	1296	606	856	721	2560	1633	790	1305	607	2886	1176	468	531	620	3402
Totally agree	24%	24%	22%	24%	24%	23%	26%	20%	23%	27%	21%	24%	24%	26%	30%	23%	24%	23%	20%	22%	24%
Somewhat agree	56%	55%	58%	54%	55%	56%	55%	60%	55%	53%	57%	56%	57%	54%	54%	56%	56%	57%	54%	57%	56%
Somewhat disagree	17%	18%	16%	20%	18%	17%	16%	16%	18%	17%	18%	18%	16%	17%	13%	17%	17%	17%	21%	18%	18%
Totally disagree	3%	3%	4%	2%	3%	3%	3%	4%	3%	3%	4%	2%	4%	3%	2%	3%	2%	3%	5%	3%	3%
Totally agree / Somewhat agree	79%	79%	80%	78%	79%	80%	81%	80%	78%	80%	78%	80%	81%	80%	85%	80%	81%	80%	74%	79%	79%
Somewhat disagree / Totally disagree	21%	21%	20%	22%	21%	20%	19%	20%	22%	20%	22%	20%	19%	20%	15%	20%	19%	20%	26%	21%	21%

\*Community size: (A) 1,000,000+ inhabitants – (B) 100,000-99,999 inhabitants – (C) 10,000-99,999 inhabitants – (D) Less than 10,000 inhabitants