

Some values and mentalities of the people who need to feel creative

A pressing desire for stimulation through contact with others, especially with people who are different. Their creativity is stimulated by what is new, different, from elsewhere, by change. It's as if these “creatives” are able fashion something new out of unfamiliar situations, information and connections!

A need for personal transcendence, to push their limits. They feel that their potential is being under-utilized and want to fully engage it.

A need to connect: with others, with nature, with life in general. A pronounced sense of ethics, and social and ecological responsibility.

- Very strong
- Strong
- Weak
- Very weak

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(*) The indices are calculated by comparing the groups analyzed to the total population
