

CROP - PANORAMA

O52. To spend, to buy myself something new, is for me one of the greatest pleasures in life.																					
	Gender			AGE						Income				Language		Education			Ethnicity		
	Total	Men	Female	18-24	25 - 34	35 - 44	45 - 54	55 - 64	65 +	- 25M	25-40M	40-60M	60M+	French	English	H.S.	Coll.	Uni.	Brit.	French	Other
JOY OF CONSUMPTION																					
Population:	26502	12854	13649	3095	4349	4426	5282	4362	4989	1632	3581	4304	12544	5643	20116	9541	10605	6356	8697	5727	12078
Sample:	6919	3175	3744	634	1075	961	1592	1427	1230	383	914	1145	3369	2681	4131	1786	2998	2135	2117	2491	2311
Mean:	3.172	3.182	3.163	2.866	2.997	3.058	3.234	3.296	3.443	2.964	3.126	3.086	3.190	2.919	3.243	3.157	3.138	3.254	3.323	3.032	3.130
Standard deviations:	1.305	1.280	1.328	1.383	1.276	1.310	1.294	1.269	1.244	1.366	1.331	1.306	1.274	1.243	1.312	1.332	1.293	1.279	1.298	1.261	1.319
Student's t:	*	-	-	99.9	99.9	99	95	99.9	99.9	99	-	90	99	99.9	99.9	-	90	99	99.9	99.9	95
Totally agree	8%	7%	9%	16%	9%	10%	7%	6%	4%	12%	9%	9%	7%	10%	8%	9%	8%	6%	7%	9%	9%
Agree somewhat	37%	38%	37%	41%	43%	40%	36%	34%	33%	42%	39%	40%	37%	43%	36%	37%	38%	37%	34%	40%	39%
Disagree somewhat	38%	40%	37%	28%	36%	36%	40%	42%	42%	29%	35%	36%	41%	38%	38%	36%	39%	40%	40%	40%	36%
Totally disagree	16%	15%	17%	15%	12%	14%	17%	17%	21%	17%	17%	15%	15%	8%	18%	17%	15%	17%	20%	11%	16%

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	Born in Canada		Household with children			Occupation				Community Size *				Regions					CAN. LESS QUE		
	Total	Yes	No	12 -	13 - 17	None	PROF ADM	TECH	OFF. SALE SERV	MAN. WORK	A	B	C	D	ATL.	QC.	ONT.	MAN. SASK		AL-BERTA	B.C.
JOY OF CONSUMPTION																					
Population:	26502	21466	5036	5072	3210	19615	5105	2234	4207	3025	11169	7447	3130	4755	1892	6355	10156	1767	2875	3456	20147
Sample:	6919	6064	855	1193	768	5272	1451	647	1056	681	2401	1962	1090	1466	764	3004	1271	428	656	796	3915
Mean:	3.172	3.188	3.105	3.061	3.167	3.191	3.103	3.159	3.057	3.154	3.094	3.236	3.192	3.243	3.241	2.949	3.160	3.327	3.466	3.259	3.243
Standard deviations:	1.305	1.299	1.328	1.302	1.319	1.302	1.293	1.290	1.282	1.288	1.312	1.309	1.289	1.281	1.327	1.251	1.309	1.320	1.276	1.320	1.313
Student's t:	*	90	90	99	-	95	-	-	-	-	99.9	95	-	95	-	99.9	-	95	99.9	-	99
Totally agree	8%	8%	10%	9%	9%	8%	8%	9%	9%	8%	9%	7%	7%	7%	9%	10%	8%	6%	5%	7%	8%
Agree somewhat	37%	37%	39%	40%	37%	37%	40%	36%	40%	39%	39%	36%	38%	36%	34%	42%	38%	36%	30%	36%	36%
Disagree somewhat	38%	39%	36%	37%	37%	39%	37%	41%	39%	39%	37%	38%	39%	41%	38%	39%	38%	35%	42%	37%	38%
Totally disagree	16%	16%	16%	14%	17%	17%	15%	14%	12%	15%	15%	18%	16%	16%	19%	9%	16%	23%	23%	20%	19%

* Community size: (A) 1,000,000+ inhabitants – (B) 100,000-99,999 inhabitants – (C) 10,000-99,999 inhabitants – (D) Less than 10,000 inhabitants